

WHY STUDY ACCOUNTING?

Accountants are in demand.

Accountants are constantly in demand as demonstrated by the high job placement rates in institutions across the country. For example, School of Accountancy prides itself on providing high-quality graduates who are prepared to stake their claim in the business world and as a result, our program has maintained a 100% job placement rate for graduates with permission to work in the U.S. Additionally, many of our international students have successfully obtained positions within the U.S. upon completion of the program. What does this mean? If you do well in the accounting courses, your chances of getting a job are significantly higher than many other majors.

A degree with impact.

Accountants are some of the most influential people in the business world. As systems get increasingly complex, companies need someone to keep them organized and on the right track. As an accountant, you gain an intimate knowledge of the inner workings of companies and a thorough understanding of the fundamental operations of business. Then, using this knowledge along with your analytical and interpretive skills, you can offer advice on how to best run the organization, from investing tips to expansion ideas to strategies for reorganization. You are in a prime position to affect widespread change and help companies improve from the inside out – and it all starts with an accounting degree.

High starting salaries.

The average starting salary for an accountant is consistently at or above \$50,000 (NACE Salary Survey). While most college grads will earn 1.7% less at their first job than they would have a year ago, accounting majors are earning .4% more, showing a clear demand for graduates in the industry (CNN Money). Obtaining a Certified Public Accountant license can push you to an even higher starting salary as CPAs typically earn 10-15% more than non-licensed accountants.

A world of career opportunities.

Public Accounting is comprised of firms of all sizes - from small, local firms to the Big 4 who employ thousands of accountants. Because of the vast scope of clientele these firms serve, working as a public accountant allows you to be a part of a wide range of companies, exposing you to aspects of the business community you may never have known existed.

In addition to the public firms, accounting graduates also seek employment in private accounting. Private accountants work within individual organizations to help ensure company success. Instead of serving multiple clients as they would in a public firm, private accountants focus their energy on providing thorough financial advice to their specific employer. Private accounting allows you an opportunity to choose an employer based on your interests and passions and use the skills you learned in school to help lead them in the right direction.



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