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**DANIELS**  
COLLEGE OF BUSINESS  
UNIVERSITY of DENVER  
SCHOOL OF ACCOUNTANCY



SCHOOL OF ACCOUNTANCY | ALUMNI NEWSLETTER | NOVEMBER 2015

## Join us for the DU v. CC Hockey Game tonight!

We have a few seats left for the DU v. CC Hockey Game and SoA Alumni Reception tonight. Snag them while you still can!

Friday, November 6th  
Reception – 6:30 pm, Studio D, Ritchie Center  
Game Start – 7:30 pm

[Buy Tickets](#)



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## HAVE ANY EXCITING NEWS?

Promotions, marriages, new babies, major moves, job changes? Let us know! We'll share the news with your alumni family in the Alumni Notes section of our next newsletter. Contact [Jodye.WhiteSELL@du.edu](mailto:Jodye.WhiteSELL@du.edu) with any updates.

## UPDATE CONTACT INFO

If you have a new email address, recently moved, changed employment, got married, or have any other information to update, please do so [here](#). Our alumni are our greatest assets so please keep us updated!

## Get to Know Your Network: Meet Alumnus Jason Lundberg (BSACC, MBA 2010)

A Colorado native, Jason was always drawn to the University of Denver because of the leadership programs and the dual degree options available to students. When he initially enrolled in Daniels, he was a general business student. In one of his first classes, an introduction to business course, each department presented for one class period about their program, the courses students take while pursuing that major, and the related job prospects after graduation. Jason says, "I remember KED's visit to our course vividly. She parlayed my skills in math and numbers towards the business and referenced the number of CFOs and CEOs of large companies with backgrounds in accounting." As a bit of an entrepreneur ("I'd done a spin with a lemonade stand in my past, but who hasn't," he jokes), Jason knew the value he'd find in understanding how a business worked, particularly if he ever wanted to start his own business. He quickly left that class and enrolled in the School of Accountancy.



"While I really enjoyed the cohort structure for the Core classes," he remembers, "the relevancy and real-world application of case studies and speakers throughout

my program with the School was the most enjoyable aspect of my degree.” While Jason still uses the technical skills learned in his program, he more often finds himself drawing on the case studies from classes on valuations and running small businesses in his day-to-day career, making those courses stand out as the most enjoyable.

Jason calls himself a “non-traditional graduate” of the School of Accountancy. Rather than pursuing a CPA license or working in public accounting, he used the foundation he developed from the School of Accountancy and the Daniels College of Business to start a handful of new ventures. Today, he operates a business he



co-founded with a fellow DU Pioneer called From the Farmer. His company is in the “good food business” of connecting good people with good food. They deliver a farmer’s market box of seasonal produce from some of the top growers in their area directly to their customers’ front doors. Jason says “Because of my education at the School of Accountancy, I understand and am able to leverage the basics of cash flow, financial reporting, EBITDA multiples, advanced Excel skills and more in the day-to-day operation of our business and in preparing the future of From the Farmer.”

In addition to running the nuts and bolts of the operation, Jason enjoys the experience his venture provides him. “Being a business owner and an entrepreneur is a challenge,” Jason says, “but the ups and downs of

growth, managing through changing market pressures and more lead to great rewards every day.” He finds the most satisfaction in his career through seeing those around him on his team grow and learn in their own ways. “Having the fortunate ability to create an environment where others can learn, thrive, and contribute to a greater good is not something I can easily put into words,” he says, but it provides him with the most fulfillment in his career. Jason is grateful for the opportunity to pursue his passions and hopes the future will continue to afford him similar opportunities: “In the future I hope to continue to build direct-to-consumer good food businesses – I have a passion for being a conduit for anyone to enjoy great food and have a deep love of startups.”

In his spare time, Jason enjoys grilling and cooking – he founded the DU Grilling Society during his time as a student – along with reading, cycling and being with friends. He currently lives and operates his business in Washington DC, but has “big plans for From the Farmer to be a household name in markets throughout the United States” and soon hopes to launch in Denver – so be on the lookout!

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## ABOUT US

The School of Accountancy is one of the nation’s oldest and most esteemed accounting programs, combining state-of-the-art learning with the personal touch of a small, motivated community to help our students get ahead. Our mission, as a part of a great private university dedicated to the public good, is to foster Enlightened Practice, Professional Achievement, Knowledge Creation and a Commitment to the Community. Our School’s students, faculty and alumni work together to ensure that this mission is achieved by producing high quality, meaningful work that advances the field of accounting. As a result, our graduates are armed with the practical skills and knowledge needed to thrive in today’s business world.



## Student Corner

### Get to Know our 2015-16 Teaching Assistants

**Mallory Bennett** – Mallory is a fifth year dual-degree MAcc student and will graduate in March. She is a Colorado native, hailing from the rural, northeastern corner of the state but has grown to love city life and the University of Denver. While at DU, she has served as the Club Basketball president, served as a board member for club sports and as an officer in Beta Alpha Psi and Pioneer Ambassadors, and been a member in the Pioneer Leadership Program and Honors Program.

Mallory had the opportunity to serve as the teaching assistant for the second quarter of the accounting core last year and is currently serving as the teaching assistant for the accounting core "bootcamp" and the other classes in the first quarter of the core. Mallory says that "being a teaching assistant has not only helped me to prepare for the CPA exam, but has led me to realize my love of teaching and given me the goal of obtaining a PhD and becoming a professor." Mallory will start her career as a Tax Associate at KPMG next fall.



**Roy Harris** – Roy grew up in South Africa and is currently a student in the dual-degree MAcc program. He has been very involved with organizations on campus and held positions including Class President and VP of Professional Development for Beta Alpha Psi (professional accounting organization). Roy is a TA for two introductory accounting classes in the PMBA program, and loves the opportunity to experience teaching. He will do an internship at Deloitte in New York City starting January 2016 and hopes to work there full time after graduation.



**Andrew McClaskey** – Andrew is a Colorado native graduating from the dual degree program this Fall. He is an avid coffee drinker and can often be found in one of Denver's great coffee shops reading. For the past year, Andrew has been President of Beta Alpha Psi as well as being a teaching assistant for a variety of classes. Andrew hopes to pass all four part of the CPA exam by graduation to prepare to start his rotation as a Postgraduate Technical Assistant at the Financial Accounting Standards Board in January.



**Rachel Meek** – Rachel is a fifth year dual-degree MAcc student who will be finishing her degree this March. As a Colorado native, she loves hiking, trying new restaurants in the area, and of course, the Broncos. This quarter, she is TA for Intermediate I and II at the graduate level. Helping teach the students in these classes has helped her practice her financial accounting before starting her career at KPMG in audit after graduation.

**Shawnte Roberts** – Shawnte is a fourth year from Sedalia, Colorado and is completing her dual degree program in June. During her time at the University of Denver she has developed a passion for the business newspaper, the Pioneer Business Review where she serves as the Design Editor. Also, as one of the VITA Co-Directors for two years, she has helped countless community members and students prepare their tax returns. One of her favorite aspects of the program is the appreciation a client expresses to the volunteers. Shawnte is currently serving as the teaching assistant for Core 3 and hopes to TA for other Cores in winter and spring. She enjoys helping students with the challenge of the course material and acting as a liaison between the students and professors to improve the classes.



**Helen Ryu** – Helen is from South Korea where she earned her Bachelor of Science in Business Administration. She chose to come to DU after attending Preview Weekend as a prospective student, coming deeply impressed with the wonderful faculty, staff, and students at the School of Accountancy. Helen is currently the teaching assistant for both undergraduate and graduate auditing courses and is working with Dr. Lisa Victoravich and Professor Robert Troccoli. Her main responsibilities include grading quizzes and exams and holding office hours to help the students with questions. Helen appreciates this opportunity because she enjoys interacting with the students and learning continuously.

Her TA experience has taught her how to better work with her peer group and professors. Outside the school, she is also working at IHS, Inc, a public company which provides information services, as an internal audit and SOX compliance intern and would like to work in a public accounting firm after graduation.

**Yanxing Xiao** – Yanxing is a fifth year student from Hunan Province, China and now she is working on her Master of Accountancy. She is very interested in cooking and practicing yoga. Yanxing is a research assistant of Professor Dworkis this fall. She enjoyed collecting and analyzing data. She believes that her role as a research assistant will help her to know more about the research field of accounting and benefit her CPA exam.



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## Recent Happenings

### Awards, Presentations and Publications

Dr. Lorenzo Patelli, Dr. Kelsey Dworkis, and Dr. Lisa Victoravich attended the Accounting, Behavior and Organizations conference in Nashville on Oct. 9-11 where Dr. Victoravich presented a paper co-authored by Dr. Patelli titled "Asymmetrical Penalties for Being Late versus Wrong: Investor Reactions to Accounting Restatements and Late Filings."

Dr. Greiner's research entitled, "Auditor Pricing of Excess Cash Holdings," co-authored with Dr. Kimberly Gleason (University of Pittsburgh) and Dr. Yezen

Kannan (Duquesne University) has been accepted for publication in *Journal of Accounting, Auditing, and Finance*.

Sharon Lassar, as incoming chair of the AICPA Precertification Education Executive Committee, was invited to present at the AICPA Council meeting on Maui regarding the pipeline of students entering the CPA profession. On the way to the meeting, she stopped in Honolulu and met some alumni. (From left to right - Jim Pollock, Winston Wong, Sharon Lassar, Brian Goo, and Aron Chock)



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## Upcoming Events

### **Your Future, Your Finances: Financial Planning 101**

Join us for the first in a series of personal financial planning workshops presented by the Alumni Engagement Council. Expand your understanding of basic financial planning and find out what you can do to prepare for the road ahead. Our financial experts will offer tips and advice on how to make responsible decisions today that will positively impact your financial future.

Thursday, November 12th, 2015

6-8 pm

Daniels College of Business

[Register here](#)

### **Get to Know Your Network: Winter Alumni Mixer**

Reconnect with your classmates, meet the newest School of Accountancy faculty members and get to know your vast alumni network at our January alumni get together. Enjoy short presentations by featured alumni and new faculty before mingling with your fellow alums in a networking reception.

January 7, 2016

6-8pm

Reiman Theater, Margery Reed Hall

[Register here](#)

### **We need your help! Become a SoA alumni mentor**

Apply today to be a mentor in the School of Accountancy Mentor Match Program. Mentors work one-on-one with current undergraduate accounting students throughout their first year in the program as they complete the Core, apply for jobs, and figure out what accounting, the CPA, and the "real world" is all about.

[Fill out your application for the January program start today.](#) Email [Jodye Whitesell](#) for more information.

### Spring Financial Planning Workshops

Maximize your personal finances by attending one or more of our financial planning workshops. Let our financial experts advance your financial literacy and help you make responsible decisions for your future. All workshops run 6-8 pm and will be held in the Daniels College of Business (room TBD).

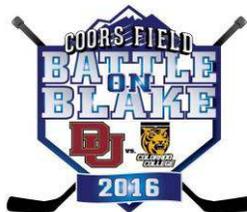
- January 14, 2016 - Navigating the Stormy Seas: Investing in the Stock Market and Saving for Retirement
- April 28, 2016 - Get Your Foot in the Door: Investing in Real Estate
- May 18, 2016 - Using Your (Human) Resources: Financial Implications of HR Decisions

[Register here](#)

### Battle on Blake: DU v. CC Hockey Game at Coors Field

For the first time in Colorado history, Coors Field will play host to an OUTDOOR hockey match-up between the University of Denver and arch-rival Colorado College this February.

Note: The club-level alumni reception is sold out. Regular tickets are available at the link below.



When: Saturday, February 20, 2016

4:30 pm - Gates Open

6:30 pm - Game Time

Where: Coors Field - 2001 Blake Street, Denver, CO 80205

[Buy your tickets here](#)

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### Alumni Notes

We are pleased to announce that Travis Dungan (BSACC, MACC 2001, left) and Dexter Metcalfe (BSACC, MACC 2001, right) were both recently promoted to partner at KPMG. Congratulations to both of our alums on this major accomplishment!



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### On the Lighter Side - Humor from Hugh Grove

## **Ambiguity and the Idiosyncrasies of the English Language**

I went to a bookstore and asked the saleswoman, "Where's the self-help section?" She said if she told me, it would defeat the purpose.

What if there were no hypothetical questions?

Is there another word for synonym?

Where do forest rangers go to "get away from it all"?

What do you do when you see an endangered animal eating an endangered plant?

If a turtle doesn't have a shell, is he homeless or naked?

Can vegetarians eat animal crackers?

How do they get deer to cross the road only at those yellow road signs?

What was the best thing before sliced bread?

One nice thing about egotists: they don't talk about other people.

How is it possible to have a civil war?

If one synchronized swimmer drowns, do the rest drown too?

If you try to fail, and succeed, which have you done?

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