Business Administration Minor

Fundamentals for non-business majors

**Office of Undergraduate Programs**

Margery Reed Hall 107

**Business Administration Minor Advising**

Office of Undergraduate Programs
Margery Reed Hall 107
Appointments: 303-871-6910
DCBUndergrad@du.edu

- The Business Administration minor may be applied toward a Bachelor of Arts or Bachelor of Science degree at the University of Denver.
- The minor GPA must be 2.0 or higher to graduate.
- Only grades of “C-” or above may be used in completing minor requirements.
- Any minor course substitutions or waivers must be pre-approved by the Office of Undergraduate Programs.
- No courses ending in the number “10” can be used toward a future business major.

**Business Administration Minor Course Requirements 2016-2017**

Designed especially for high-achieving students who want the fundamentals of a business education without majoring in business. In 24 credit hours, you can master the core principles of management, accounting, finance, marketing and legal studies.

The six courses listed below, totaling 24 quarter hours, are required for the business administration minor:

**BUS 1000: Gateway to Business (4 hrs)**
*No Prerequisite*
A view into the global and competitive nature of business, this course introduces you to business’s role in society in promoting sustainability as the only successful model for delivering value to customers and stakeholders of all kinds. Key business activities across disciplines are delivered via innovative and creative methods.

**LGST 2000: Foundations of Business Law (4 hrs)**
*Prerequisite: Sophomore Standing*
Weaving ethics and law into the business world is common practice at Daniels. This class offers a deep look at the managerial perspective of the role of ethics and law and its relationship to business environment.

**ACTG 2010: Survey of Accounting (4 hrs)**
*Prerequisite: Sophomore Standing*
You’ll learn accounting skills and the ethical foundation to use them with integrity. This course focuses on the accounting needed to run a business.

**MKTG 2800: Introduction to Marketing (4 hrs)**
*Prerequisite: Sophomore Standing*
Recognizing that marketing is one of the most visible and dynamic business disciplines, this class is included as part of the business minor to give you broad-based marketing knowledge.

**FIN 2010: Survey of Finance (4 hrs)**
*Prerequisite: Sophomore Standing & Actg 2010*
While you may not have a desire to work on Wall Street, after taking this class, you’ll certainly be able to understand the terms and apply the basic principles used in the financial district.

**MGMT 3010: Developing a Business Plan**
*Prerequisites: Junior Standing & entire minor*
The culminating course for the business minor, it integrates the various functional areas while teaching you about the business planning process, and how to develop an actual business plan.