

# BSBA Degree Requirements – Hospitality Management Major

For students entering the University of Denver in the 2016 - 2017 academic year



UNIVERSITY of DENVER

DANIELS COLLEGE OF BUSINESS

## UNIVERSITY COMMON CURRICULUM

52-60

Complete	Course #	Course Title	Prerequisites	Credits
	FSEM 1111	First-Year Seminar		4
	WRIT 1122	Writing & Rhetoric: Academic Writing	FSEM 1111	4
	WRIT 1133	Writing & Rhetoric: Writing & Research	WRIT 1122	4
	AI-Natural	Analytical Inquiry: Natural (MATH 1200 or 1951)		4
	Language	Foreign Language (FOLA)		4-12
	AI-Society	Analytical Inquiry: Society		8
	SI-Natural	Scientific Inquiry: Natural (Must be in sequence)		12
	SI-Society	Scientific Inquiry: Society (ECON 1020)		4
		Scientific Inquiry: Society (cannot be ECON course)		4
	ASEM	Advanced Seminar	Junior & entire Common Curriculum	4

### Important Information

Only grades of "C-" or above may be used in completing all courses taken within Daniels, and ECON 1020, ECON 1030, and MATH 1200/1951.

### Required for Secondary Admission

- FSEM 1111
- WRIT 1122
- WRIT 1133
- MATH 1200 or MATH 1951
- ECON 1020
- BUS 1000
- INFO 1010
- INFO 1020
- MOS Excel
- MOS Word
- MOS PowerPoint
- Daniels Professional Development 1

### DPDP 1

- Resume
- Cover Letter
- Major Workshop
- Two Career Services Workshops

### Daniels Checkpoints

Degree Checkpoints (DCB 1 & 2) serve as collective prerequisites to ensure mastery of necessary content and background. Students **may not** enroll in courses in the next Checkpoint until they have satisfied all requirements in the current Checkpoint.

### DCB 1

- All requirements for Secondary Admission

### DCB 2

- ACTG 2200
- MGMT 2100
- MKTG 2800
- ACTG 2300
- FIN 2800
- Daniels Professional Development 2

### DPDP 2

- LinkedIn Profile
- Mock Interview
- Career Fair Attendance
- Two Career Services Workshops

## DANIELS COLLEGE OF BUSINESS CORE REQUIREMENTS (courses with grades below "C-" must be repeated)

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DCB Checkpoint 1				20
	BUS 1000	Gateway to Business		4
	INFO 1010	Analytics I: Data & Analysis (MOS Excel Certification)		4
	INFO 1020	Analytics II: Stat & Analysis (MOS Word/PowerPoint Certification)	MATH 1200/1951 & INFO 1010	4
	Microsoft Excel, Word, PowerPoint 2013 certification			
	Daniels Prof. Development 1: Resume, Cover Letter, Major Workshop, 2 Career Services Workshops			
DCB Checkpoint 2 (Must be admitted to Daniels and complete Checkpoint 1)				20
	ACTG 2200	Introduction to Financial Reporting	Co-req: LGST 2000	4
	MGMT 2100	Management and Organizational Behavior		4
	MKTG 2800	Introduction to Marketing		4
	ACTG 2300	Accounting for Decision Making	ACTG 2200	4
	FIN 2800	Financial Decision Making	ACTG 2200	4
	Daniels Prof. Development 2: LinkedIn, Mock Interview, Career Fair, 2 Career Services Workshops			
Remaining Business Core Requirements				20
	INFO 2020	Analytics III: Business Modeling	DCB 1	4
	LGST 2000	Foundations of Business Law	Sophomore & BUS 1000	4
	ECON 1030	Micro- & Macroeconomics II	ECON 1020	4
	BUS 1999	Daniels Checkpoint 1 Assessment (completed after BUS 1000, INFO 1020, and LGST 2000; students must pass Assessment before registering for MGMT 2850)		0
	BUS 2999	Daniels Checkpoint 2 Assessment (completed after Checkpoint 2 courses)		0
	MGMT 2850	Business and Society	DCB 2 & BUS 1999	4
	MGMT 3800	Business Policy and Strategy (Capstone)	Senior, BUS 2999 & entire Business Core	4
International Experience (see page 2)				

## HOSPITALITY MANAGEMENT REQUIREMENTS

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Hospitality Management Major Requirements				31
	HOSP 1100	Exploring Hospitality Management		2
	HOSP 2360	Managing a Restaurant Business	HOSP 1100	4
	HOSP 2401	Hotel and Resort Management	HOSP 1100	4
	HOSP 2402	Revenue Management	HOSP 2360, 2402, ACTG 2300	4
	HOSP 2501	Managing Human Capital in Hospitality	HOSP 2360, 2401, DCB 2	4
	HOSP 2502	Hospitality Cost Management	HOSP 2360, 2401, DCB 2	4
	HOSP 2504	Hospitality Technology & Analytics	HOSP 2360, 2401, DCB 2	4
	REAL 1700	Business of the Built Environment		4
	HOSP 3120	Distinguished Lecture Series	Senior Standing Only	1
	HOSP 1200	Industry Work Experience (500 hours)	HOSP 1100	0
	HOSP 2201	International Experience (study abroad)		0
	HOSP 2202	Management Internship Program	DCB 2 & HOSP 1200	0
<i>In addition, choose one of the four Concentrations listed below:</i>				
Concentration 1: Lodging Real Estate				18
	HOSP 3600	Lodging Valuation Principles	HOSP 2504, HOSP 2502	4
	HOSP 3601	Hotel Development & Feasibility	HOSP 3600, DCB 2	2
	REAL 3307	Real Estate Finance	DCB 2	4

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	HOSP 3402	Hotel Asset Management	DCB 2	4
	HOSP Electives			4
<b>Concentration 2: Revenue Management &amp; Analytics</b>				<b>18</b>
	HOSP 3400	Advanced Revenue Management	HOSP 2402, ACTG 2300	4
	HOSP 3402	Hotel Asset Management	HOSP 2402, DCB 2	4
	INFO 3200	Business Forecasting and Visualization	INFO 2020, DCB 2	4
	HOSP Electives			6
<b>Concentration 3: Restaurant/Food and Beverage Management</b>				<b>18</b>
	HOSP 2361	Contemporary Cuisine	HOSP 2360, 2401	4
	HOSP 3301	Beverage Management	DCB 2 & 21 years old	4
	HOSP 3360	Restaurant Concept Development	HOSP 2361, 3301	4
	HOSP Electives			6
<b>Concentration 4: Conference Services</b>				<b>18</b>
	HOSP 2506	Hospitality Sales & Marketing	HOSP 2360, 2401, MKTG 2800	4
	HOSP 2361	Contemporary Cuisine	HOSP 2360, 2401	4
	<b>OR</b>			
	HOSP 3301	Beverage Management	DCB 2 & 21 years old	4
	HOSP 3506	Special Event Management	HOSP 2506	4
	HOSP Electives			6
<b>University-wide Electives (apply minor credit here)</b>				<b>24-32</b>
<b>Total Credits for BSBA – Hospitality Management Major</b>				<b>185</b>

*This document is an advising guide; it is not a substitute for meeting with an advisor. Students need to meet with their advisor quarterly and need to bring an updated 4-year plan. The final responsibility for completing graduation requirements rests with the student. Program requirements are subject to change without notice.*

## HOSPITALITY MANAGEMENT CONTACT INFORMATION

- For specific questions, visit the Joy Burns Center at the Fritz Knoebel School of Hospitality Management in Suite 320.

## ADDITIONAL CURRICULUM INFORMATION

- Only grades of "C-" or above may be used in completing all Daniels College of Business courses, and ECON 1020, ECON 1030, and MATH 1200/MATH 1951.
- Repeated courses count toward the GPA calculation but not toward overall hours.
- A minimum GPA of 2.0 is required for all major course work, all business course work, and overall cumulative GPA in order to graduate.
- Students may take up to 8 hours in their major for which they have met prerequisites, prior to DCB Checkpoint 2.
- Daniels graduation requirements include separate assessment exams (BUS 1999 & 2999) to show mastery of key learning outcomes and retention of course content within the business core. The exams are administered within 0-credit course formats on a Pass/Fail basis. These assessments should be taken in the quarter immediately following the completion of all the business core courses associated with each checkpoint.
- Microsoft Certification (MOS) requires standard levels of proficiency in the 2016 version of Excel, Word, and PowerPoint; it is a DCB application requirement and a graduation requirement.
- The Daniels Professional Development Program (DPDP 1 and 2) is a co-curricular requirement to help students achieve success in their professional careers. It is required for admission to Daniels and progression through the curriculum. Students can track their progress in completing these requirements through the DPDP Canvas page.
- Elective credits may be applied toward a minor within or outside Daniels (other than general business minor), a second major, or fulfilled through course work from any campus unit(s) with the exception of The Women's College and University College. In an effort to create a well-rounded academic experience, students are strongly encouraged to take elective hours outside of the Daniels College of Business.
- At least 50% of required business courses for undergraduate business degrees (majors and minors) must be completed at Daniels.
- Please meet an advisor or visit the Daniels Undergraduate Programs Canvas site (available via PioneerWeb) to learn more about ways to enhance your experience at Daniels through Daniels Undergraduate Career Center, DPDP, earning credit for internships, summer courses, student organizations, Latin Honors, Daniels Distinction, Daniels financial aid, and more!

## INTERNATIONAL EXPERIENCE

- Hospitality Management majors may only meet the international experience by participating in a pre-approved study abroad program for at least one academic term. The Cherrington Global Scholars program fulfills this requirement. Students may take a maximum for four (4) pre-approved hours toward their Hospitality Management major requirements while abroad.