

# ADAM BOOKER

Daniels College of Business • 2101 S. University Blvd • DCB 367 • Denver, CO 80208-8921 • Adam.Booker@du.edu

## Education

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2019	University of Arkansas	PhD in Business Administration
2015	University of Arkansas	Master of Accountancy
2014	University of Arkansas	Master of Information Systems
2008	University of Arkansas	Bachelor of Electrical Engineering
2014	MongoDB	Certificate – Database Design
2012	Massachusetts Institute of Technology	Certificate – Circuits and Electronics

## Working Papers

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“Bulls and Bears: Trading Volume and Disagreement around News Events” with Asher Curtis and Vernon Richardson. *1<sup>st</sup> Round Revise and Resubmit at Accounting Review*.

## Work in Progress

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“Collaborative Speculation and Overvaluation: Evidence from Social Media” Dissertation.  
“The Sentiment Signal: What Is It and Who Are These People?” with Vernon Richardson.

## Conference Presentations

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“Bulls and Bears: Trading Volume and Disagreement around News Events”:  
2018 Financial Accounting and Reporting Section Midyear Meeting  
2017 Joint Midyear Meeting of the AIS and SET Sections  
2016 University of Arkansas Accounting Research Conference  
“Collaborative speculation and overvaluation: evidence from social media”  
2019 Joint Midyear Meeting of the AIS and SET Sections

## Conference Discussions

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“The Impact of Reported Cybersecurity Breaches on Firm Innovation”:  
2019 Joint Midyear Meeting of the AIS and SET Sections

## Peer Reviews for Scholarly Journals and Conferences

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*Accounting Horizons* 2017, 2018  
*Journal of Information Systems* 2017, 2018  
*International Journal of Information Systems* 2017, 2018

AAA Annual Meeting 2018

## Teaching Interests

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Information Systems, Analytics, Financial Accounting, Programming for Research (SAS, Python, Stata)

## Courses Taught

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Class	Year	Rating (out of 5)
Information Systems	2016,2018	4.7, 4.4
Intermediate Accounting I	2017	4.9

## Attendance at Professional Meetings and Conferences

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2019	Joint Midyear Meeting of the AIS and SET Sections
2018	American Accounting Association Annual Meeting, Washington, DC
2018	University of Arkansas Accounting Research Conferenc
2018	Oklahoma State University Accounting Research Conference, Stillwater, OK
2018	Financial Accounting and Reporting Section Midyear Meeting
2017	University of Arkansas Accounting Research Conference
2017	Stocktoberfest, New York, NY
2017	Joint Midyear Meeting of the AIS and SET Sections
2016	American Accounting Association Annual Meeting, New York, NY
2016	University of Arkansas Accounting Research Conference
2016	Sentiment Analysis Symposium, New York, NY
2016	Oklahoma State University Accounting Research Conference, Stillwater, OK
2016	American Accounting Association 2016 Joint Mid-Year Meeting of the AIS and SET Sections, Houston, TX.
2015	University of Arkansas Accounting Research Conference, Fayetteville, AR
2014	University of Arkansas Accounting Research Conference, Fayetteville, AR
2014	Enterprise Computing Community Conference, Marist College, Poughkeepsie, NY

## Employment History

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2015 – present *University of Arkansas*, Teaching and Research Assistant

- Intermediate Accounting I
- Accounting Information Technology

2013 – 15 *University of Arkansas*, Graduate Assistant  
2008-13 CEI, Electronics Design Engineer, Fayetteville, AR  
2002-04 US Army, Field Artillery, Fort Sill, OK

- ROTC Lanes Trainer, Honor Guard, OIF, OEF

## Academic Awards, Grants, and Honors

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2019	Tau Beta Gamma?
2018-Prsesnt	Richard E. and Tamara D. Greene Doctoral Fellowship Program
2015-Present	Distinguished Doctoral Fellowship, University of Arkansas
2014-15	Graduate Assistantship in Accounting, University of Arkansas
2014-15	Military Servicemember Scholarship
2014-15	Beta Alpha Psi
2014	Home for Dinner Scholarship
2014	IBM Destination Z Scholarship
2013-2014	Graduate Assistantship in Information Systems, University of Arkansas

## Other Service

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2018 Helped improve TAQ code inspired by Holden and Jacobson (2014). Code can be found at:  
<https://kelley.iu.edu/cholden/>

## References

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### **Asher Curtis**

Associate Professor of  
Accounting  
Foster School of Business  
University of Washington  
P.O. Box 353226  
Seattle, WA 98195-3200  
(206) 685-2813  
abcurtis@uw.edu

### **Vernon Richardson**

Distinguished Professor of  
Accounting  
Walton College of Business  
University of Arkansas  
Business Building 401  
1 University of Arkansas  
Fayetteville, AR 72701-1201  
(479) 575-3971  
vrichardson@walton.uark.edu

### **Hollis A. Skaife**

Professor of Accounting  
Graduate School of  
Management  
University of California -  
Davis  
540 Alumni Lane  
Davis, CA 95616  
(608) 692-1082  
haskaife@ucdavis.edu