MASTER OF SCIENCE IN MARKETING
CLASS OF 2016 CAREER STATISTICS

AVERAGE SALARY
$50,400

ACCEPTED JOB OFFERS

- 6 Months Out: 50% (Domestic) 92% (International)
- 3 Months Out: 75% (Domestic)

STUDENT BODY
- 61% Domestic
- 39% International

PROFESSIONAL INDUSTRY

- Business: 50%
- Liberal Arts: 50%
- Pharma/Biotech/Healthcare: 8%
- Technology: 8%
- Retail: 9%
- Consulting: 8%
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- Financial Services: 9%
- Media/Entertainment: 25%

COMPANIES EMPLOYING OUR GRADUATES

- This is a selection of companies that hired our 2016 graduating students

PRIOR WORK EXPERIENCE

- 0 Years Experience: 33%
- <1 Year Experience: 33%
- 1-3 Years Experience: 18%
- 3-5 Years Experience: 8%
- 5+ Years Experience: 8%

UNDERGRADUATE MAJORS

- Business: 50%
- Liberal Arts: 50%

ACCEPTED JOB OFFER BY GEOGRAPHIC LOCATION

- 75% Colorado
- 17% South
- 8% International

FOR MORE INFORMATION
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100% KNOWLEDGE RATE
CAREER STATISTICS COLLECTED AND PRESENTED IN COMPLIANCE WITH MBA CSEA STANDARDS. ALL INFORMATION DISCLOSED IS WITHIN 3 MONTHS OF GRADUATION EXCEPT WHERE STATED.