

CannaBusiness

AN EXECUTIVE EDUCATION IDEATION SUMMIT



UNIVERSITY of
DENVER

DANIELS COLLEGE OF BUSINESS
Executive Education

CannaBusiness Summit | Sept. 28, 2017 | University of Denver | Daniels College of Business

MORNING

Location: Tuscan Ballroom, Joy Burns Center

10:00 AM | Summit Opening and Welcome

Dr. Brent Chrite, Dean, Daniels College of Business

10:15 – 11:15 AM | CannaBusiness Horizons: 2020 and Beyond...

This session will focus on the Economic and Political Realities of CO's growing Cannabis Industry including glimpses into the regulatory initiatives and frameworks on the horizon.

11:15 AM – 12:00 PM | CannaBusiness Pioneer Awards: Celebrating our Past, Formulating our Future

This session will celebrate the rich history of Cannabis in Colorado and paint a picture of Colorado's future, as an industry leader in inclusive excellence.

12:00 PM | Lunch Served

12:30 AM – 1:30 PM | Relationships: The Secret Ingredient

This session will focus on the highly productive relational infrastructures within the CannaBusiness Landscape and how to sustain them by leveraging partnerships, creating collaborations, and planning intentionally for CO's desired future.

AFTERNOON

Location: Tuscan Ballroom, Joy Burns Center

1:30 – 3:30 PM | CannaBusiness: Ideation Challenge

This highly interactive session will engage cross-disciplinary summit participants (Business Leaders, Regulatory Officials, Industry Partners, Legal Experts) in a *Design Thinking* session, led by Daniels facilitators, to ideate creative solutions and implementation strategies for 2 Cannabis Industry Challenges.

3:30 PM | Concluding Remarks

Kevin Cuthbert, Associate Dean, University of Denver

3:35 PM | Networking Power Hour