

ACCOUNTING STUDENT NEWSLETTER

SCHOOL OF ACCOUNTANCY | DANIELS COLLEGE OF BUSINESS

Back-to-School Edition: Fall 2014

We are so excited to have everyone on campus next week for the start of the 2014-15 academic year!

There is a lot going on in and around the SoA this fall, so you won't have any shortage of ways to get involved. It all starts **this Sunday** with the **Third Annual SoA Welcome Back Reception and KED's Birthday Celebration**.

If you haven't already, please

[RSVP online](#) by this Friday to get your name on the list (more details [below](#)).



This issue of the monthly student newsletter will focus on accounting programs, fall recruiting events and fun ways to get involved in the next few months. We know there's a lot of information here, so don't hesitate to reach out if you have any questions.

School of Accountancy News and Events

Welcome Back Reception (and KED's Birthday Celebration)

Sunday, September 7th, 2014 | 5:00-7:00 PM

Marcus Commons, 1st Floor of Daniels College of Business



Join us for the third annual Welcome Back Reception and KED's Birthday Celebration. This is a great chance to get together with SoA students, faculty and alumni to connect with each other and celebrate the start of a new year. [RSVP online today](#).

Beta Alpha Psi Takes 1st in National Collaboration Competition

In August, eight members of Beta Alpha Psi travelled to Atlanta for the annual meeting. Three students –

IN THIS ISSUE:

[General SoA News](#)

- Welcome Back Reception
- BAP National Win
- Beta Alpha Psi

[Fall Recruiting Events](#)

- Meet and Greets
- Career Connections
- Industry Association Fair

[Get Involved](#)

- Crimson Classic 5K
- VOE with Julie Clark

[Jobs and Internships](#)

- Western Union

[Ask a Professional](#)

Heather Zhou, MAcc '02

[American Idiom of the Month](#)

"Keep your nose to the grindstone"

Beta Alpha Psi

Sun, Sept. 7th

Tutoring Session and Resume Review for Incoming Fall Core
1:00-3:00 PM | Marcus Commons

Tues, Sept. 9th

Professional Head Shot Photo Session
11:00-1:00 PM | Outside Marcus Commons

Tues, Sept 9th

KED's Recruiting Info Session and BAP Info Session
6:00-8:00 PM | Olin 105

Thurs, Sept 11th

Goldman Sachs Professional Meeting
6:00-8:00 PM | Anderson

Rodney Castillo, Robert Galvan and Michaela Diamond – competed in the Best Practices competition where they took first place, beating out nine other teams who had each won their respective regional competitions earlier this year. Congratulations to these students on this major accomplishment! We'd also like to give a shout out to the other members of BAP who attended the meeting to present on other aspects of DU's chapter, learn about their officer roles and support the competition team – Mariah Bloom, 2013-14 President; Ryan Stine, 2013-14 Competition Coordinator and current President; Mackenzie Steinert, VP of the Treasury; Alicia Poore, Competitions Coordinator; and Shayan Wu, VP of Reporting.

Interested in Joining Beta Alpha Psi?

This year, Beta Alpha Psi looks to involve new members from Accounting, Finance and Analytics majors. Beta Alpha Psi helps students prepare for the transition from student to professional by offering an opportunity to develop key soft skills, learn about different industries and careers, and network with professional and other students. For students who still have not declared a major, our Beta Buddies program is a great option to get to know Beta Alpha Psi and what it has to offer. Any questions about membership can be directed to Andrew McClaskey, VP of Membership at membership.dubap@gmail.com.



Fall Recruiting Events

Meet and Greets

Several accounting firms will be on campus in the first few weeks of the quarter for Meet and Greets. These are great opportunities to interact with the firms' recruiters and learn more about their organizations, so put these dates on your calendar. All Meet and Greets will be from 11:30AM – 1:30PM in the foyer outside of Suits Career Center (on the 2nd floor right below the SoA). No registration necessary.

- [Rubin Brown](#) – September 8th
- [KPMG](#) – September 10th
- [Crowe Horwath](#) – September 11th
- [Anton Collins Mitchell](#) – September 15th
- [Deloitte](#) – September 16th
- [EY](#) – September 17th
- [Grant Thornton](#) – September 23rd (Note: this one is in the SoA Conference Room, DCB 355C)
- [PwC](#) – September 24th

Career Connections

Career Services is offering several programs this month that can help you get better prepared for recruiting season. Click on any of the links below for more information and to register for these sessions.

- [Express Elevator Pitching](#) – September 11th 12:30PM –

Academic Commons Special Events Room (290)

Fri, Sept 12th

BAP Mentor Program Kick-Off Breakfast
8:00-10:00 AM | Marcus Commons

Fri, Sept 12th

Fall Meet the Firms
10:00 AM – 12:00 PM | Driscoll Ballroom

Thurs, Sept. 18th

Professional Meeting – Steve Coghran, Coghran Consulting
8:00-10:00 AM | Marcus Commons

Fri, Sept 19th

Fall Kickball Tournament
11:00 AM – 2:00 PM | Observatory Park

Thurs, Sept 25th

Professional Meeting – Panels on Audit and Tax (various firms)
7:45-10:00 AM | Marcus Commons

Have an advising question?

Click on the name of your advisor below and a new email to them will open. Use this to schedule an appointment to discuss your academic goals and progress and address any questions you may have.

SoA Advisors

[Dr. Lassar](#)
[Prof. Sellers](#)
[Prof. Serven](#)
[Prof. Davisson \(KED\)](#)
[Prof. Eschenlohr](#)
[Prof. Loving](#)

About the School of Accountancy

The [School of Accountancy](#) is one of the nation's oldest and most esteemed accounting programs, combining state-of-the-art learning with the personal touch of a small, motivated community to help our students get ahead. Our mission, as a part of a great private university dedicated to the public good, is to foster Enlightened Practice, Professional Achievement, Knowledge Creation and a Commitment to the Community. Our School's

- 2:00PM
- [Accounting Interview Prep](#) – September 15th 12:30PM – 2:00PM
- [Alumni Success Panel](#) – September 15th 6:00PM – 8:00PM
- [Employer Panel](#) – September 17th 12:30PM – 2:00PM
- [The Dress Code](#) – September 17th 6:00PM – 8:00PM
- [Mock Interviews](#) – September 18th 9:00AM – 12:00PM

Daniels Industry Association Fair

September 11th 5:00PM – 6:00PM (Marcus Commons)

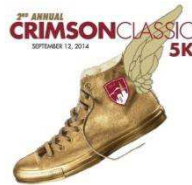
Daniels is bringing over twenty professional associations to campus including ISACA, AFWA, COCPA, IIA, IMA and ACFE. These organizations are looking forward to meeting Daniels students and this is a great way to find out more about what these organizations do for the professional accounting community. Many of these groups also offer student memberships that provide access to numerous resources. No need to register to attend; just stop by Marcus Commons on the 11th.

Get Involved

Crimson Classic 5K and 1.5 Mile Walk

September 12th 4:00PM – 6:00PM (Driscoll Center)

Join your fellow DU faculty, staff, students, and alumni for the 2nd Annual Crimson Classic 5K Run and 1.5 Mile Walk on DU's beautiful campus. Continue celebrating the spirit of fall and fun at [Fall Festivus](#) immediately following the Crimson Classic. [Register online today](#). Deadline to register is September 10th.



Voices of Experience with Julie Clark

September 16th 6:00PM – 7:30 PM (Newman Center)

Julie Aigner Clark is a full-time mom and former teacher, best known for founding The Baby Einstein Company, a start-up business that was born in her basement and became an internationally acclaimed, multimillion-dollar company in less than five years. Credited with creating an entirely new industry, Julie brought the arts to babies and toddlers in child-friendly ways that exposed an entire generation to classical music, art and poetry. Her Baby

Einstein videos and books have been translated into more than thirty languages, and been on the New York Times Best Sellers list since the company's start up. Read Julie Clark's full bio by [clicking here](#). For more information and to register to attend, [click here](#).

Jobs and Internships

students, faculty and alumni work together to ensure that this mission is achieved by producing high quality, meaningful work that advances the field of accounting. As a result, our graduates are armed with the practical skills and knowledge needed to thrive in today's business world.

Feedback?

We'd love to hear what you think! Is there anything you'd like to see in the newsletter that isn't here? Anything there's too much of? If you have any comments, questions, or concerns, please email to Jodye Whitesell.



Western Union – Staff Accountant

Western Union is changing. Their vision is to be the preferred financial services provider for the underserved – billions of people and businesses with unmet financial service needs. That means aggressively pursuing digital, mobile, ATM/kiosk and stored value card strategies that meet the needs of today's global consumers and businesses. So if you're looking for a company on the move – and truly one of the most diverse work environments on the planet – then Western Union could be for you. Right now, they are seeking a Staff Accountant, Financial Regulatory Reporting, based at Western Union's global headquarters in Englewood, Colorado. In this role, you will assist in the preparation of various stand-alone financial statements and regulatory filings in accordance with Generally Accepted Accounting Principles (GAAP) and state specific requirements. For a full job description, email [Jodye](mailto:jodye). Apply online through [Daniels Careers](#) or by emailing your resume directly to [Julie Rulis](#), Talent Acquisition Manager.

Ask a Professional



This month's answer comes from Heather Zhou. Heather was born and raised in China where she worked for 10 years before moving to the United States where she now works at Alere, Inc. Before joining Alere, Heather was the senior manager of a local public accounting firm and worked as a subject expert for Boeing. She obtained her master of accountancy and master of science in finance degrees from the

University of Denver and is a licensed CPA. Heather also serves as the Community Actions Committee Chairperson for Boeing Women in Leadership. She enjoys hiking, camping, and traveling.

Q: What was your experience like finding a job?

I have worked at eight different jobs in 12 years after graduating from Daniels. Every new position gave me an opportunity to develop my career. Recently I found a job in one month that is exactly what I was looking for. I work for Alere Inc., a public company provides medical diagnostic products and services globally. My major responsibilities include preparation of cash flow statements.

There are two things that every job hunter needs to do:

First, do your homework by studying researching the interviewer(s), the position, and the company. Bear this question in mind: If you were in the interviewer's shoes, would you get hired? What role you will play to help your supervisor? For accounting positions, every role requires accuracy, timeliness, and analytic and problem solving skills.

Carefully choose examples from your past experiences to include these elements. Furthermore, prepare examples of how well you work with peers and perform beyond and above your responsibilities.

Second, be confident! You may have doubts, such as my working experience is limited, my English is not fluent, and so on. Instead, think positively and remember what you have prepared for the interview. As an international student, your diligence, accuracy, and ability to work well with peers are your competitive advantages that employers are looking for. Your international background will give you an additional edge that makes you stand out as the best candidate.

I wish you all good luck in your job hunting. Please feel free to reach me should you have any questions: taotaozhou3@gmail.com

AMERICAN IDIOM OF THE MONTH

"Keep your nose to the grindstone"

Meaning:

To apply yourself diligently and conscientiously to your work; to focus and work hard



Origin:

The phrase "keep your nose to the grindstone" comes from the practice of sharpening knives. Craftsmen would use a round rotating piece of sandstone to sharpen their knives. In order to get the knives extra sharp, they would lean over and put their noses close to the grindstone, using their weight to help them push the blade against the stone and ensure accuracy. To "keep your nose to the grindstone" came to embody hard, focused work that produced precise results.

Example:

"We're really going to need to keep our noses to the grindstone to make it through the Accounting Core."