We’re halfway through Winter Quarter!

That is, if 70° weather in January/February counts as winter…Either way, welcome to the end of week 5! It’s been a busy quarter already and only promises to keep up the pace for the second half. Looking for a way to de-stress this quarter? Join us for our Lunar New Year events for an enriching cultural experience (and a nice break from studying). More details below.

If you haven’t already, mark your calendars for Friday, May 1st for the annual School of Accountancy and Beta Alpha Psi Spring Banquet. More information will be released in the upcoming months, but for now at least make sure you save the date.

We had a wonderful kick-off event for the SoA’s Alumni Engagement Council’s professional mentoring program! Thank you to all of our Winter Core students who attended. We are looking forward to watching these relationships with our alumni continue to grow and thrive.

Scholarship Deadlines Next Week!

2015 Colorado ACFE Chapter College Scholarship Program
The Colorado Chapter of the Association of Certified Fraud Examiners (ACFE) is accepting applications for academic scholarships. The chapter will be awarding (in various amounts) up to $10,000 in scholarships for the 2015-2016 academic year. Scholarships will be paid directly to the student’s university. Information about eligibility and a link to the application can be found on the COCPA website here. DEADLINE IS FEBRUARY 13, 2015.

IMA Denver-Centennial Chapter Scholarship Program
Complete your application today for the 2015 IMA Scholarship Program. Several scholarships ($500+) will be given out this year. The full application is attached.

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American Expression of the Month
"All intents and purposes"

Beta Alpha Psi
Fri, Feb. 6th
Meet the Firms – 10:00 AM
Marcus Commons

Thurs, Feb. 12th
Chatham Financial – 6:00 PM
Marcus Commons

Fri, Feb. 13th
and must be filled out and mailed to denverima.student@gmail.com by the deadline next week. **DEADLINE IS FEBRUARY 13, 2015.**

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**Jobs and Internships**

**Upcoming Meet and Greets**
- **Deloitte** – February 17th, 11:30AM – 1:30PM, 2nd floor foyer (DCB 280)
- **EY** – March 5th, 11:00AM – 1:00PM, 2nd floor foyer (DCB 280)

**Winter Internship and Career Fair**
*February 18th, 3:00-6:00 PM, Gates Field House (Ritchie Center)*
The University-wide Internship and Career Fair will be held on February 18th this year. This is a great opportunity to find out about employment opportunities as well as practice your networking skills. See attached flyer for more information and a list of participating organizations. Please note that this is not an accounting- or Daniels-specific career fair, so be sure to research the organizations and what positions they offer before attending.

**DC Internships**
The priority deadline for the Summer 2015 Institute on Business and Government Affairs is February 10th with a final deadline of March 17th. This is an internship opportunity to work with the government affairs office of a major corporation, trade association or private firm in Washington DC. Visit their website here for more information and instructions on how to apply.

**Tutor, School of Accountancy**
Are you interested in earning some extra money? Sign up to be a tutor for entry-level accounting classes within the SoA (ACTG 2200 and 2300 primarily). You get to set your own rates and hours and students will contact you directly to arrange sessions. Interested? Email Jodye for more information.

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**Get Involved**

**Path to the Next Step**
*Friday, February 13th (12:00-5:00 PM) – Margery Reed Hall Reiman Theater*
If you’re preparing to look for an internship or are planning your next steps after college, this event is for you. Learn about everything from LinkedIn to Interviewing Skills to utilizing your Study Abroad Experience in your career path. All majors from across campus are welcome and you are encouraged to attend multiple sessions throughout the day. For more details on which sessions are being offered and to register, visit the event page.
PwC Aspire to Lead
Friday, February 27th (10:00AM-1:30PM) – Sturm College of Law, Room 180
Join PwC for a special global webcast that will broadcast live from London straight to DU’s campus! The event is part of “Aspire to Lead: The PwC Women’s Leadership Series,” which includes programs and workshops hosted by PwC to help college students build leadership skills. PwC leaders, Google UK Leader Eileen Naughton, and authors of The Confidence Code, Katty Kay and Claire Shipman will be part of a discussion that focuses on the theme: “The Confidence to Lead.” The webcast will provide tips on building confidence as a leader. In addition, the webcast will explore PwC’s partnership with HeForShe and engage men in the movement. A Q&A with lunch will follow the broadcast. Register online today for this exciting event!

IMA Student Night
March 6th
Mark your calendars for March 6th for the Denver Centennial IMA Student Night (flyer attached). The IMA supports student scholarships that will be distributed at this dinner, so make sure you make attendance a priority. The scholarship application is attached and the deadline to submit is February 13th.

Volunteer Opportunities

VITA 2015
Winter Quarter 2015
Volunteer to help with Beta Alpha Psi’s Volunteer Income Tax Assistance program this winter quarter. Any student who has passed an Individual Income Tax class is eligible to participate as a preparer. Those you have not or will take the class during Winter Quarter can still help as an administrative assistant. If you are interested or would like more information, please visit our page on www.denverbap.com/vita.

Explore Culture

Lunar New Year Events 2015
February 17th and February 19th, 12:00-1:00 PM
Celebrate this Lunar New Year in style with events sponsored by GBSA, The Office of Globalization and the School of Accountancy. Come grab some lunch at a Lunch and Learn on February 17th focusing on Chinese Relationships, then return on February 19th for a Chinese Carnival featuring a live demonstration of a formal tea ceremony, games, food and a chance to practice your Chinese pronunciations. You can even learn how to write your own name in Chinese! Don’t have time to come for the whole event? Swing by Marcus Commons between 1:00-3:00 PM on February 19th to grab a quick cup of Chinese tea and a little treat between classes. For more information and to register for these events, visit http://alumni.du.edu/lunarnewyear2015 and contact Jodye with any questions.
For the next month, the Denver Art Museum is hosting a world-exclusive exhibition of **Brilliant: Cartier in the 20th Century**, featuring stunning jewelry, timepieces and precious objects created between 1900 and 1975. This is a great opportunity to see some truly magnificent and luxurious pieces of jewelry, so don’t miss your chance! [Visit their website](#) for more information and tickets.

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**AMERICAN EXPRESSION OF THE MONTH**

This month, we’re mixing it up a little bit! Instead of an idiom, we’re featuring a commonly misused phrase in the hopes of clarifying some grammar and usage errors. Check it out!

"**All intents and purposes**" not “**All intensive purposes**”

**Meaning:**
For every practical reason

**Difference between the versions:**
The phrase “all intents and purposes” has been so commonly misconstrued as “all intensive purposes” that the latter is now often seen as an acceptable substitute. However, if you look at the phrase itself, it becomes clear why “intents and purposes” is the correct usage.

The phrase means “for all practical reasons.” Both intent and purpose are synonyms for reason, so “for all intents and purposes” can be directly substituted with “for all reasons.” Conversely, intensive means “concentrated, thorough, or forceful.” If this version is used, the phrase becomes “for all concentrated, thorough, or forceful purposes,” drastically changing the meaning.

Because it is so frequently misused, “all intensive purposes” is often not corrected, but using the phrase properly is a great way to stand out from the crowd!

**Example:**
“Even though we are not technically related, for all intents and purposes, Maria is part of the family.”