



UNIVERSITY of
DENVER

DANIELS COLLEGE OF BUSINESS
School of Accountancy

School of Accountancy Alumni Newsletter | September 2020



Director's Update

The University of Denver is committed to a proactive, inclusive and supportive response to COVID-19 that honors our vision as a private university dedicated to the public good. Because an in-person class experience resonates with our community and core mission, we have worked diligently to prepare the community to return in the fall with adaptations that prioritize health, safety and well-being while on campus. We continue to refine these plans with the thoughtful input of our task forces; engagement with scientific and industry insights; guidance of our health partner, National Jewish Health; collaboration with other higher education institutions in Colorado; and adherence to federal, state and local public health guidance and state and local public health orders.

This fall classes will be offered in four formats: in-person, on-line, hybrid (a class with both in-person and remote learning elements) and hyflex (a class

that is taught as in-person and online simultaneously, giving students the option to move between modes as needed). The University has implemented careful and frequent symptom monitoring, manual and digital contact tracing, testing and prevention practices and behaviors.

As the new school year gets started, I am looking forward to safely connecting with the School of Accountancy community. Please join me in welcoming Steve Petrie, the newest faculty member to the School of Accountancy.



Steven C. Petrie, MAcc, CPA, joins the School of Accountancy as a teaching assistant professor. Steve received his bachelor's degree from The University of Texas-Arlington in 1990 and his Master of Accountancy in 2019 from Daniels College of Business. Petrie enjoys teaching managerial accounting, valuation and modeling, and forensic accounting. He also works with DU's online MBA program as a section lead for financial statement and reporting. Petrie has more than 30 years of industry experience, the last 17 years as chief operating officer for an opportunistic investment company he helped form. He holds a CPA license in Texas and recently completed the requirements to hold an AICPA certificate in Certified Financial Forensics. Petrie enjoys tinkering with his old cars and attending live sporting events and concerts. He is married and has five wonderful and supportive children.

All the best,

Sharon Lassar

Dr. Sharon Lassar, Director, School of Accountancy

Opportunities for Engagement



Calling all mentors!

Mentors work one-on-one with current accounting students as they complete the Core, apply for jobs and figure out what accounting, the CPA and the "real world" are all about. This year the program will take place virtually. Mentor from anywhere in the world!

APPLY TO BE A MENTOR TODAY

Application Deadline: Sept. 28

The commitment for this program is early October 2020 - June 2021. The information in your application helps us to best match you with an accounting student.

Please contact kristen.dimig@du.edu with any questions.

Get to Know Your Network

Alumni Notes



School of Accountancy alumnae **Sara Haveman, CPA (MAcc 2016)**, SALT Lending; **Rhonda Willert (MAcc 2005)**, Deloitte and **Meghan Eifealdt, CPA (BSAcc, MAcc 2010)**, FinancialForce joined **Associate Professor of the Practice Suzette Loving, CPA, CISA** and **SoA Director and John J. Gilbert Professor Sharon Lassar, PhD, CPA** as presenters at the COCPA Women's Summit last week. Haveman, Willert, Eifealdt and Loving participated on the panel *Technology in the Fourth Industrial Revolution* while Lassar moderated the panel *Mission: Mentoring*.



Congratulations to **Molly Weiss (BSAcc, MAcc 2013)** and her husband Mark who were married last month in Steamboat Springs, Colorado. Molly says, "It definitely wasn't the wedding we originally planned (thanks to COVID), but in the end love prevailed and it was a PERFECT day!"

Allyson Lindsey (BSAcc, MAcc 2014) and her husband Will welcomed their baby boy, Anthony William Lindsey on June 12, 2020. Tony was 8 lbs, 14 oz. and his entire family, including Uncle Nick Girardi (BSAcc 2009) is crazy about him!



Congratulations to Amber Freed (BSAcc, MAcc 2004) for her feature in People Magazine highlighting her incredible work to develop a life-changing gene therapy.

Congratulations to Lindsay Goszulak (BSAcc, MAcc 2004) who was named as CFO of Christy Sports, one of the largest winter sports specialty retailers in the nation.



SoA alums Allyson Lindsey (BSAcc, MAcc 2014) and Meghan Eifealdt (BSAcc, MAcc 2010) draw on years of experience working remotely to offer their best advice for a work-from-home routine as remote work continues into the fall. Lindsey is a partner at Bright Tax, a 100% remote firm that works with an American expat clientele. Eifealdt is a senior solution engineer with FinancialForce. This is her second remote position, working outside of the office since 2014.

Professional Development

Be sure to check out [STAY CONNECTED](#), a website launched by DU that offers a wide array of virtual programming. This includes career advice, webinars with DU faculty and other experts addressing mental and physical health and wellness topics, programming for children and parents, and much more. The site also offers ways to connect with career resources offered by the Career & Professional Development team.

Please see du.edu/pioneercareers for job opportunities.

HAVE ANY EXCITING NEWS?

The SoA has always tried to keep alumni connected to the University and each other. Connection is important, now more than ever! In that spirit, we'll continue to share alumni stories, news and class notes.

Promotions, marriages, new babies, major moves, job changes or awards? Let us know! We'll share the news with your alumni family in the alumni notes section of the newsletter.

Email kristen.dimig@du.edu with any updates.



UPDATE CONTACT INFORMATION

If you have a new email address, recently moved, changed employment, got married or have other information to update, please do so [here](#).

Faculty and Staff Updates



Congratulations to **Assistant Professor George Ruch, PhD** and his wife. Eleanor Charlotte Ruch was born on May 30. Mom and baby are doing great and the Ruch family couldn't be happier!

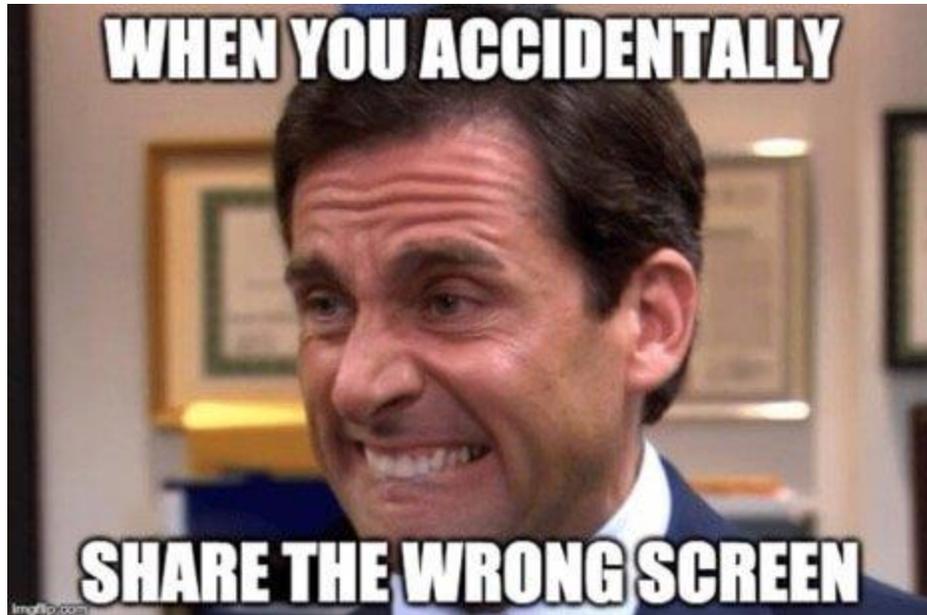
Every year, faculty, staff and students are nominated for awards exclusive to the Daniels community. The 2020 winner of the C. Thomas Howard Innovative Teaching Award went to School of Accountancy **Assistant Director and Teaching Professor Kathleen (KED) Davisson, CPA**. Congratulation on this well-deserved award, KED!





The Institute of Management Accountants (IMA) announced the winners of the 2020 IMA Research Foundation call for proposals last month. IMA received more than 20 proposals from around the world, and five received funding. Receiving the top level of funding at \$10,000 was “Enhancing Effective Skills for FP&A to Overcome People Challenges: The role of personality traits for the effectiveness of performance evaluation systems,” co-authored by **Associate Professor and Interim Director, Institute for Enterprise Ethics Lorenzo Patelli, PhD** and **Assistant Professor Kelsey Dworkis, PhD, CPA**. Congratulations on this high honor!

On the Lighter Side - Humor from the Grove



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