

Marketing Minor

Department of Marketing	Marketing Minor Course Requirements 2020-2021																																																																																																									
<p>Daniels 480 – 303.871.3317</p> <p>Marketing Internship Director Professor Pallab Paul</p> <p>Marketing Minor Advising Office of Undergraduate Programs Margery Reed Hall 107 Appointments: 303-871-6910 DCBUndergrad@du.edu</p> <ul style="list-style-type: none"> ▪ See advisors in Margery Reed Hall for course sequencing. Marketing faculty will serve as professional mentors for experiential opportunities. ▪ Any minor course substitutions must be pre-approved by the Marketing Department Chairperson (e.g., internship and independent study). MKTG 3950 is only available for Marketing majors. ▪ The Marketing minor may be completed by students pursuing any type of undergraduate degree at the University of Denver. ▪ Students may not pursue the Marketing minor in conjunction with a Sales Leadership minor. ▪ The minor GPA must be 2.0 or higher to graduate. ▪ Only grades of “C-” or above may be used in completing minor requirements. ▪ No ADD/DROP slips go to instructors – Students MUST go to Margery Reed Hall for help with ADD/DROP slips. 	<p>The marketing program blends traditional marketing education with practical business experience—a combination that adds the extra dimension necessary for a successful career.</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Course #</th> <th style="text-align: left;">Course Title</th> <th style="text-align: right;">Qtr. 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