# Marketing Required Courses

<table>
<thead>
<tr>
<th>COURSE #</th>
<th>COURSE TITLE</th>
<th>PREREQUISITES</th>
<th>CREDITS</th>
<th>QUARTER</th>
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## Total Credits for MS-Marketing

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# Marketing Elective Courses

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## Total Credits for MS-Marketing

1. All students are required to pass the Marketing Foundations exam prior to beginning the degree. The study materials and exam will be accessible online through Canvas.
2. A $900 program fee is assessed for MKTG 4998 for the first quarter (Fall 2018).
3. MKTG 4998 is a series of three one-credit courses, which includes a selection of workshops and seminars. Check Canvas for upcoming events. The events will generally be on Fridays, but not every Friday. Please register for this class in each of the first three quarters you are an MS MKTG student at Daniels.
4. If limited full-time work experience in marketing, 2 hours of internship is required in addition to the 33 required course hours.
5. MKTG 4999 is a required zero-credit course that includes program assessment; you must pass to graduate. Check Canvas for upcoming events. The one or two events in this course will generally be on Fridays. Please register for this class in the quarter you expect to graduate.
6. Students may receive instructor permission (INP) to waive the prerequisite requirements. Please contact your graduate academic advisor for questions.

**Additional Information:** For detailed academic policy information, refer to Graduate Student Handbook. An overall GPA of 3.0 is required for graduation. A C- or better is required in all classes. Electives must be graduate (4000-level) courses.

*Program requirements are subject to change without notice.*

4.24.2018