

Entrepreneurship Minor

Office of Undergraduate Programs

Margery Reed Hall 107

Entrepreneurship Minor Advising

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Appointments: 303-871-6910

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- The Entrepreneurship minor may be applied toward any degree at the University of Denver.
- The minor GPA must be 2.0 or higher to graduate.
- Only grades of "C-" or above may be used in completing minor requirements.
- Any minor course substitutions or waivers must be pre-approved by the Office of Undergraduate Programs or Dr. Stephen Haag.

Entrepreneurship Minor Course Requirements 2019-2020

The university-wide Entrepreneurship minor at Daniels focuses on action, decision-making, experimentation, and hypothesis testing in the face of an uncertain future within a business context. Students who complete the Entrepreneurship minor will understand how to shape the business, economic, political, and social context along with the creation of their products or services.

BUS 1440: Fourth Industrial Revolution (4 hrs)

No Prerequisite

This course provides a practical glimpse into the future of the global and competitive nature of business. From product ideation to product deployment, this course introduces students to business's role in society in promoting sustainability as the only successful business model for delivering value to customers and stakeholders of all kinds. Key business activities such as marketing, finance and accounting, working in teams, and product/service innovation and creativity are introduced. Key 4th industrial revolution technologies such as artificial intelligence (AI), the Internet of Things (IoT), distributed ledger technology and cryptocurrency, augmented/mixed/virtual reality, additive manufacturing, and autonomous, robotics, and drones are also introduced. *Note: Business students take this course as part of the Business Core.*

EVM 3350: From Idea to First Dollar Sale (4 hrs)

Prerequisite: BUS 1440

Start a company, launch a product, create a market, and learn how to embrace failure and manage uncertainty. In this hands-on course, student teams will actually create and run their own start-ups.

Complete 12 hours of credit from any designated Entrepreneurship & Venture Management (EVM) courses.

EVM 3380: Leadership & Execution (4 hrs)

Prerequisites: BUS 1440 and EVM 3350

In the final course of the minor, students form multidisciplinary entrepreneurship project teams for transforming products or projects into practical realities, and to interact with alumni and community entrepreneurs.

Entrepreneurship Minor Requirements – Business Majors	20 hours
Entrepreneurship Minor Requirements – Non-Business Majors	24 hours