

# Business Administration Minor

## Fundamentals for non-business majors

### Office of Undergraduate Programs

**Margery Reed Hall 107**

#### **Business Administration Minor Advising**

Office of Undergraduate Programs  
Margery Reed Hall 107  
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- The Business Administration minor may be applied toward any Bachelor of Arts or Bachelor of Science degree at the University of Denver.
- The minor GPA must be 2.0 or higher to graduate.
- Only grades of "C-" or above may be used in completing minor requirements.
- Any minor course substitutions or waivers must be pre-approved by the Office of Undergraduate Programs.
- No courses ending in the number "10" can be used toward a future business major.
- Due to the nature of successive prerequisites within this minor, students must declare the Business Administration minor with at least 4 quarters remaining before graduation.

### Business Administration Minor Course Requirements 2020-2021

Designed especially for high-achieving students who want the fundamentals of a business education without majoring in business. In 24 credit hours, you can master the core principles of management, accounting, finance, marketing, and legal studies.

*The six courses listed below, totaling 24 quarter hours, are required:*

#### **BUS 1440: The Fourth Industrial Revolution (4 hrs)**

*No Prerequisite*

This course provides a practical glimpse into the future of the global and competitive nature of business. Key business activities such as marketing, finance and accounting, working in teams, and product/service innovation and creativity are introduced.

#### **LGST 2000: Foundations of Business Law (4 hrs)**

*Prerequisites: Sophomore Standing & BUS 1440*

Weaving ethics and law into the business world is common practice at Daniels. This class offers a deep look at the managerial perspective of the role of ethics and law and its relationship to business environment.

#### **ACTG 2200: Introduction to Financial Reporting (4 hrs)**

*Prerequisites: Sophomore Standing & declared minor*

The purpose of this course is to introduce students to accounting and its relevance in the business world. Students learn how to analyze transactions and prepare financial statements. In addition, students are introduced to publicly traded company's annual reports and 10k's.

#### **MKTG 2800: Introduction to Marketing (4 hrs)**

*Prerequisites: Sophomore Standing & declared minor*

Recognizing that marketing is one of the most visible and dynamic business disciplines, this class is included as part of the business minor to give you broad-based marketing knowledge.

#### **FIN 2010: Survey of Finance (4 hrs)**

*Prerequisites: Sophomore Standing & ACTG 2200*

While you may not have a desire to work on Wall Street, after taking this class, you'll certainly be able to understand the terms and apply the basic principles used in the financial district.

#### **MGMT 3280: Business Plan (4 hrs)**

*Prerequisites: Junior Standing & entire minor*

This course integrates the practical functional areas of industry and competitive analysis, while teaching you about the business planning process, and how to develop an actual business plan.