

BSBA Requirements – Business Analytics Major
For Students Entering DU in the 2018 - 2019 Academic Year



University Common Curriculum Requirements

<input type="checkbox"/> FSEM 1111	4
<input type="checkbox"/> WRIT 1122 Prereq: FSEM	4
<input type="checkbox"/> WRIT 1133 Prereq: WRIT 1122	4
<input type="checkbox"/> Foreign Language sequence	4 – 12
<input type="checkbox"/> AI Society (two different disciplines)	8
<input type="checkbox"/> MATH 1200 or 1951 (fulfills AI Natural)	4
<input type="checkbox"/> ECON 1020 (fulfills first SI Society)	4
<input type="checkbox"/> SI Society	4
<input type="checkbox"/> SI Natural sequence	12
<input type="checkbox"/> ASEM Prereq: Junior Standing	4
Total Hours	52 – 60

Business Core Requirements

<input type="checkbox"/> BUS 1000	4
<input type="checkbox"/> BUS 1099	0
<input type="checkbox"/> INFO 1010	4
<input type="checkbox"/> INFO 1020 Prereqs: MATH 1200 & INFO 1010	4
<input type="checkbox"/> MGMT 2100 Prereq: BUS 1000	4
<input type="checkbox"/> MKTG 2800 Prereqs: MGMT 2100, INFO 1020, & Sophomore Standing	4
<input type="checkbox"/> LGST 2000	4
Prereqs: BUS 1000 & Sophomore Standing	
<input type="checkbox"/> INFO 2020 Prereq: INFO 1020	4

Admission to Daniels required for classes below:

<input type="checkbox"/> ACTG 2200	4
Prereqs: INFO 1010, MATH 1200, ECON 1020, & Excel	
<input type="checkbox"/> ACTG 2300 Prereq: ACTG 2200	4
<input type="checkbox"/> FIN 2800 Prereq: ACTG 2200	4
<input type="checkbox"/> BUS 3000 Prereqs: BUS 1099, Word, & PowerPoint; Coreq: BUS 2099	4
<input type="checkbox"/> BUS 2099 Coreq: BUS 3000	0
<input type="checkbox"/> MGMT 3000 Prereqs: BUS 2099, BUS 3000, ACTG 2300, FIN 2800, MKTG 2800, & LGST 2000	4
<input type="checkbox"/> BUS 3800 Prereq: MGMT 3000	4
Total Hours	52

Business Analytics Major Requirements

<input type="checkbox"/> INFO 3100 Prereq: INFO 2020	4
<input type="checkbox"/> INFO 3140	4
Prereq: INFO 2020; Coreq: INFO 3100	
<input type="checkbox"/> INFO 3200 Prereq: INFO 2020	4
<input type="checkbox"/> INFO 3240 Prereq: INFO 3140	4
<input type="checkbox"/> INFO 3300 Prereq: INFO 3240	4
<input type="checkbox"/> INFO 3340 Prereq: INFO 2020	4
<input type="checkbox"/> INFO 3400 Prereq: INFO 3200	4
<input type="checkbox"/> INFO 3440 Prereq: INFO 2020	4
<input type="checkbox"/> INFO 3500 Prereqs: All other major courses	4

In addition, select 8 major elective credits from:

<input type="checkbox"/> INFO 3110 Prereq: INFO 2020	4
<input type="checkbox"/> INFO 3350 Prereq: INFO 2020	4
<input type="checkbox"/> INFO 3477	4
<input type="checkbox"/> INFO 3700	4
<input type="checkbox"/> INFO 3980 Note: Maximum of 4 internship hours will count towards the 8 hours of electives required	4
<input type="checkbox"/> MKTG 2930	4
<input type="checkbox"/> MKTG 3485	4
Total Hours	44

General Electives (Including Minors)

<input type="checkbox"/> INTZ 2501 if studying abroad	2
Total Hours	29 – 37

Total Hours Required to Graduate	185
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This document is an advising guide; it is not a substitute for meeting with an advisor. Students need to meet with their advisor quarterly. The final responsibility for completing graduation requirements rests with the student. Program requirements are subject to change without notice.

Admission to Daniels

- There are three possible admission routes into Daniels:
 1. Direct admission upon application to the University of Denver, based on indication of business interest on application and eligibility for university merit scholarships.
 2. Fast track admission upon completing two quarters as a full-time student at DU with a 3.5 cumulative GPA or higher, including successful completion of MATH 1200 or 1951.
 3. Secondary admission upon completion of the following classes: FSEM, WRIT 1122, WRIT 1133, MATH 1200/1951, BUS 1000, BUS 1099, INFO 1010, INFO 1020, ECON 1020, and Microsoft Excel, Word, and PowerPoint. During fall, winter, and spring application cycles, students submit their resume and cover letter for consideration. A 2.5 minimum cumulative GPA is required to apply. Completion of these requirements does not guarantee admission.

Daniels Co-Curricular Requirements

- Microsoft Certification (MOS) requires standard levels of proficiency in the 2016 version of Excel, Word, and PowerPoint; it is a DCB application requirement and a graduation requirement.
- The Daniels Professional Development Program prepares students to achieve success in their professional careers. Students take BUS 1099 and BUS 2099 as 0 credit courses to complete these requirements.
- Students will be required to take assessment exams to show mastery of key learning outcomes and retention of course content within the business core. The following courses will be assessed: ACTG 2200, ACTG 2300, BUS 1000, BUS 3000, FIN 2800, INFO 1010, INFO 1020, INFO 2020, LGST 2000, MGMT 2100, MGMT 3000, and MKTG 2800.
- All Daniels students must fulfill an International Experience requirement. Students unable to participate in the Cherrington Global Scholars program (www.du.edu/abroad) may take one of the following courses to fulfill this requirement: ACTG 3284/3285, ACTG 3701 International Accounting, FIN 3410, LGST 3700, LGST 3701 Business and Global Values, MGMT 2420, MKTG 2945, MKTG 3630, MKTG 3705 International Consumer Behavior, REAL 3140, ECON 2300, ECON 2301, ECON 2330, ECON 2510, ECON 2610, ECON 3040, ECON 3075, ECON 3110, ECON 3600, ECON 3610, or any Korbel INTS course. A grade of "C-" or above is required in the International Experience course to fulfill the requirement. Note: International students meet this requirement by virtue of studying at DU.
 - Students who study abroad are required to take INTZ 2501 (2 credits) up to one year prior to going abroad.

Daniels and University Policies

- Only grades of "C-" or above may be used in completing all courses taken within Daniels, and ECON 1020, and MATH 1200/1951.
- Repeated courses count toward the GPA calculation but not toward overall hours.
- A minimum GPA of 2.0 is required for all major course work, all business course work, and overall cumulative GPA in order to graduate.
- Elective credits may be applied toward a minor within or outside Daniels (other than general business minor), a second major, or fulfilled through course work from any campus unit(s) with the exception of University College. To create a well-rounded academic experience, students are strongly encouraged to take elective hours outside of the Daniels College of Business.
- At least 50% of required business courses must be completed at Daniels.
- Students may earn a maximum of 10 hours of independent study, and a maximum of 10 hours of internship credit.

Additional Advising Information

- All advising and PIN deletion for business majors past the first year is through Daniels Undergraduate Programs, located in Margery Reed Hall. Visit the Canvas page (Canvas.du.edu) for more information about the curriculum (including course titles and descriptions) and ways to be involved and engaged as an undergraduate business student.
- For specific faculty questions, visit the Business Information & Analytics department in Daniels College of Business 580.

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